**Sample Sponsor Tags**

1. This salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_. This Memorial Day weekend, let us remember those who made the ultimate sacrifice to keep our country free!
2. Brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_. Everyone at \_\_\_\_\_\_\_\_\_\_\_\_\_ wishes you a safe and enjoyable Memorial Day weekend.
3. This Memorial Day weekend, the staff of \_\_\_\_\_\_\_\_\_\_\_\_\_ invite you to join them in pausing to remember the price others have paid to keep us free.

**Sample Sponsor Scripts**

1. This Memorial Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_. The staff of \_\_\_\_\_\_\_\_\_\_\_\_\_ are proud to honor the memory of brave Americans from every walk of life, and in every generation, who gave their lives in service to our country. As you enjoy your Memorial Day holiday, everyone at \_\_\_\_\_\_\_\_\_\_\_\_\_ invites you to join them in pausing to remember the price *others* have paid to keep *us* free! That’s \_\_\_\_\_\_\_\_\_\_\_\_\_ (closing thought or slogan).
2. This Memorial Day salute has been brought to you by \_\_\_\_\_\_\_\_\_\_\_\_\_. As we celebrate the liberty that we enjoy as Americans, let us remember the sacrifices that have made our liberty possible. Our freedoms have been won – and defended – at a dear cost. Join \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in remembering our fallen heroes, even as we pray for those who are serving our country today! (Name and location of business, closing thought or slogan, if desired)