

2024 Radio Sales Campaigns & Special Events Calendar

JANUARY

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

As We Enter This New Year
Be Kind to Yourself
Reflections on Gratitude

Ten Top Tax Tips
Your Money, Your Future
Shop Local First!

Health and Fitness Tips
(multiple categories)

JULY

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

4 Independence Day
(Founders of Our American Republic)

Independent Retailer Month:
Shop Local First!
Salute to Our Small Businesses

Radio Recruitment Lead-Ins

FEBRUARY

S	M	T	W	Th	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

Profiles in Black History
Pets & Their People
Heart Health Month

14 Valentine's Day
17-24 FFA Week
19 Presidents Day
Presidential Portraits

AUGUST

S	M	T	W	Th	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Salute to the American Farmer
Back-to-School Safety Tips
At-Home Learning Success Tips
Eye Health Tips
Anti-Bullying Campaign
High School Football
Drug Abuse Prevention
Don't Text and Drive

MARCH

S	M	T	W	Th	F	S
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24	25	26	27	28	29	30
31						

Love Your Car
Home Improvement Tips
Gardening Tips

17 St. Patrick's Day
17-23 Nat'l Agriculture Week
31 Easter Treasures

SEPTEMBER

S	M	T	W	Th	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Love Your Car
Hunting Safety Tips

2 Labor Day
11 Patriot Day
Salute to Police & Firefighters
Salute to Our 911 Operators
15-21 Nat'l Farm Safety Week

APRIL

S	M	T	W	Th	F	S
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21	22	23	24	25	26	27
28	29	30				

Child Abuse Prevention
Nat'l Distracted Driving
Awareness Month
Salute to the Class of 2024

22 Think Green!
21-27 Administrative Professionals Week

OCTOBER

S	M	T	W	Th	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Breast Cancer Awareness Month
Dental Hygiene Month
Nat'l Bullying Prevention Month
Fire Prevention Month

6-12 4-H Week
31 Halloween Safety Tips

MAY

S	M	T	W	Th	F	S
			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Military Appreciation Month
Salute to Police & Firefighters

2 Nat'l Day of Prayer
6-10 Teacher Appreciation
6-12 Nurses Week
12 Mother's Day
18 Armed Forces Day
27 Memorial Day

NOVEMBER

S	M	T	W	Th	F	S
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Exercise Your Right to Vote
Shop Local First! (holiday)
Salute to Our Small Businesses

11 Veterans Day
11 Remembrance Day
24-30 National Bible Week
28 Thanksgiving Treasures
Reflections on Gratitude

JUNE

S	M	T	W	Th	F	S
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Salute to Our Dairy Industry
It's Fair Time!
Summer Safety Campaign
Boating & Swimming Safety
Stay Safe in the Sun
Safe Driving Tips

14 Flag Day
16 Father's Day

DECEMBER

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Don't Drink & Drive
Don't Text & Drive
Winter Safety Tips

25 Christmas Treasures
25 Celebrate Christmas!

As We Enter This New Year (run through mid-January)

For additional details and demos, please visit RodSchwartz.com