

2025 Radio Sales Campaigns & Special Events Calendar

JANUARY

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

As We Enter This New Year
Be Kind to Yourself
Reflections on Gratitude
Ten Top Tax Tips
Your Money Your Future
Shop Local First!
Health and Fitness Tips
(multiple categories)

JULY

S	M	T	W	Th	F	S
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6	7	8	9	10	11	12
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20	21	22	23	24	25	26
27	28	29	30	31		

4 Independence Day
(Founders of Our American Republic)
Independent Retailer Month:
Shop Local First!
Salute to Our Small Businesses
Radio Recruitment Lead-Ins

FEBRUARY

S	M	T	W	Th	F	S
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23	24	25	26	27	28	

Profiles in Black History
Pets & Their People
Heart Health Month
Radio Recruitment Lead-Ins

14 Valentine's Day
15-22 FFA Week
17 Presidents Day
Presidential Portraits

AUGUST

S	M	T	W	Th	F	S
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24	25	26	27	28	29	30
31						

Salute to the American Farmer
Back-to-School Safety Tips
At-Home Learning Success Tips
Eye Health Tips
Anti-Bullying Campaign
High School Football
Drug Abuse Prevention
Don't Text and Drive

MARCH

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23	24	25	26	27	28	29
30	31					

Love Your Car
Home Improvement Tips
Gardening Tips
Salute to Our Small Businesses

16-22 Nat'l Agriculture Week
17 St. Patrick's Day

SEPTEMBER

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28	29	30				

Love Your Car
Hunting Safety Tips

1 Labor Day
11 Patriot Day
Salute to Police & Firefighters
Salute to Our 911 Operators
21-27 Nat'l Farm Safety Week

APRIL

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27	28	29	30			

Child Abuse Prevention
Nat'l Distracted Driving Awareness Month
Salute to the Class of 2025

20 Easter Treasures
22 Think Green!
20-26 Administrative Professionals Week

OCTOBER

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26	27	28	29	30	31	

Breast Cancer Awareness Month
Dental Hygiene Month
Nat'l Bullying Prevention Month
Fire Prevention Month

5-11 4-H Week
31 Halloween Safety Tips

MAY

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18	19	20	21	22	23	24
25	26	27	28	29	30	31

Military Appreciation Month
Salute to Police & Firefighters

1 Nat'l Day of Prayer
5-9 Teacher Appreciation
6-12 Nurses Week
11 Mother's Day
17 Armed Forces Day
26 Memorial Day

NOVEMBER

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23	24	25	26	27	28	29
30						

Exercise Your Right to Vote
Shop Local First! (holiday)
Salute to Our Small Businesses

11 Veterans Day
11 Remembrance Day
23-30 National Bible Week
27 Thanksgiving Treasures
Reflections on Gratitude

JUNE

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22	23	24	25	26	27	28
29	30					

Salute to Our Dairy Industry
It's Fair Time!
Summer Safety Campaign
Boating & Swimming Safety
Stay Safe in the Sun
Safe Driving Tips

14 Flag Day
15 Father's Day

DECEMBER

S	M	T	W	Th	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Don't Drink & Drive
Don't Text & Drive
Winter Safety Tips

25 Christmas Treasures
25 Celebrate Christmas!

As We Enter This New Year (run through mid-January)

For additional details and demos, please visit RodSchwartz.com